



Ready, Set, Grow!

MARKETING BOOTCAMP



Cut through the noise. Connect with customers.
Grow your business.

The **Ready, Set, Grow! Marketing Bootcamp** is a series of six two-hour virtual classes featuring expert instruction, interactive exercises, and actionable takeaways. Each session will provide valuable hands-on skills that entrepreneurs can implement in their businesses immediately.

Marketing experts from **Letterpress Communications** will facilitate the class sessions. The **SOVA Innovation Hub** will manage applications and registration. Eligible applicants must be actively operating a business located within the RISE region.



Key Dates

- **Registration Opens: October 3, 2025**
- **Registration Closes: December 19, 2025** (or until all seats are filled)
- **Acceptance Notifications:** Rolling basis (applicants will be notified within 2 weeks of applying)
- **Weekly Classes: Tuesdays, 6pm–8pm,** January 6 – February 10, 2026
- **Post-Course Consulting:** February – March 2026



Investment

Course tuition is \$75 per person and includes digital course materials. Need-based scholarships are available, which may reduce the tuition to \$25 per person.



Course Topics Include

- **Your Foundation & Messaging**
- **Communications Planning**
- **Digital Channels**
- **Visual Branding & Canva**
- **DIY Videography & Photography**
- **Measuring Success & Paid Advertising**



Post-Course Consulting

Participants who complete the bootcamp will also receive a complimentary two-hour-long virtual consulting/coaching session with Letterpress Communications.



Questions?

Email hello@sovarise.com



Register by December 19
sovarise.com/marketing-bootcamp

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