



RISE BUSINESS BOOTCAMP

powered by  CO.STARTERS

10 Week Virtual Training

► **Why invest your time in this program? What are the benefits?** CO.STARTERS is about bringing people together to learn from one another in order to **create a strong network of support**. You will **learn knowledge and skills** to turn your ideas into action and prepare you to access capital. You will **gain a community** of peers and mentors. You will **get access to regional resources**, innovative spaces, subject matter experts, and inspiring guest speakers that will help you **achieve your business dreams**.

► **Who should apply to join the Business Bootcamp? YOU!** If you have an idea to start, grow, or scale a business or product innovation that will make an impact in Southern Virginia, we want you to apply! *While we encourage all types and stages of businesses to apply, this program is best suited for early-stage, growth-oriented and scalable businesses that have been operating for 1 to 3 years.*

► **What is the time commitment?** You'll be working ON your business **6-10 hours per week** during this program. This includes the 10 live, online sessions **using the free Zoom platform for 2-way video** and audio, plus the **fieldwork** on your own between sessions. *Free Internet access is available at the SOVA Innovation Hub coworking space and at local libraries.*

► **What is the cost? FREE!** This high-value program is available to you at no cost if you want to start, grow, or scale your business in Southern Virginia, thanks to our sponsors!



JANUARY 9 –
MARCH 26,
2024



TUESDAYS
6-9 PM



ONLINE (ZOOM)

Who is this program for? New and experienced entrepreneurs and business owners who want to start, grow, or scale a business in Southern Virginia

Apply Today!



Apply by December 8, 2023 to join the RISE Winter 2024 Business Bootcamp powered by CO.STARTERS at sovarise.com/business-bootcamp

COMING
SOON

Featured RISE CO.STARTERS Alumni

NOW
OPEN



Carl Bassfield

In-Depth Productions
Blackstone, VA



Cissy Martin

Shear Happiness by
Cissy - South Boston, VA



Ruby Reid

Valhalla Organics
Halifax, VA



Jeanette Grimes

LEZEAL Enterprises
Brunswick, VA



Ryland Clark

RCFlyBy
Halifax, VA



Mary Bagwell

TOASTED! by Southern
Plenty - South Boston, VA



Read testimonials at sovarise.com/business-bootcamp/#testimonials

Meet the RISE CO.STARTERS Facilitators



Dana Knott, MBA

Longwood SBDC
Central Region



Jacob Dolence

Longwood SBDC &
Longwood University



Hope Harris-Gayles

Longwood SBDC &
Southern Virginia Higher
Education Center



Katherine Beale

Longwood SBDC



Andrew King, PhD

Hampden-Sydney
College



Sheri McGuire

Longwood SBDC &
Longwood University



Meet the full Facilitator team at sovarise.com/business-bootcamp/#facilitators

Presenting Sponsors



RISE Collaborative is a regional entrepreneurship and innovation initiative serving Southern Virginia. The RISE Business Bootcamp powered by CO.STARTERS is a program hosted by the SOVA Innovation Hub and the Longwood SBDC. The Longwood SBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration, George Mason University, and local host institutions. The Virginia SBDC is nationally accredited by America's SBDC. RISE Collaborative is funded in part by GO Virginia, a state-funded initiative administered by the Virginia Department of Housing and Community Development (DHCD) that strengthens and diversifies Virginia's economy and fosters the creation of higher wage jobs in strategic industries.

QUESTIONS? or need assistance with your application? We're here to help! Please contact our team by emailing hello@sovarise.com or call the SOVA Innovation Hub at **434-570-1305**



sovarise.com

