



Dear Champion of Entrepreneurship in Southern Virginia,

Thank you for your commitment to join the RISE Collaborative in building a network of entrepreneurs and business service providers across Southern Virginia. Through our programs and events, RISE Collaborative connects entrepreneurs and existing small businesses of all types with resources for training, networking, and capital access. Sponsorship funds make it possible for RISE Collaborative to deliver high quality, inclusive, and exciting business pitch competitions, training, and events. Success of RISE Collaborative is measured by business creation and job creation over the course of time. The SOVA Innovation Hub serves as the fiscal agent for RISE Collaborative and is actively involved in fundraising to support the ecosystem.

2023 Sponsorship Opportunities include...

- **March 23, 2023 - Collegiate Business Plan Competition** - 33 teams from 4 colleges and universities:
<https://sovarise.com/cbpc>
- **March 28, 2023 - Business Pitch Competition** - for startups and scaleups in Southern Virginia:
<https://sovarise.com/business-pitch-competition/>
- **May 2, 2023 - Student Idea Summit** for middle and high school students to share creative ideas and social innovations and practice entrepreneurship mindset and innovative thinking

Benefits to sponsors include opportunities to participate in mentor swarms, virtual training sessions, networking events, and recognition through our digital channels. To schedule a virtual meeting to learn more about this sponsorship opportunity, please email me at lauren.mathena@mbc-va.com or call (434) 570-1321.

Thank you,

Lauren Mathena

Lauren Mathena, MBC / SOVA Innovation Hub

www.sovainnovationhub.com/rei

www.sovarise.com



2023 Sponsoring Partner Commitment Form

Sponsor Type	Events
CHAMPION \$25,000	Recognition on the website and at pitch competitions Speaking opportunity and/or booth set up at events
SUSTAINER \$10,000	Recognition on the website and at pitch competitions Speaking opportunity and/or booth set up at events
CONTRIBUTOR \$5,000	Recognition on the website and at pitch competitions
SUPPORTER \$1,000	Recognition as sponsor and reserved seating at events
FRIEND \$500	Recognition as sponsor and reserved seating at events

Donations are tax deductible. Customized sponsorship packages are available!

Sponsor Name: _____

Level: Champion Sustainer Contributor Supporter Friend

SOVA Female Founders Fund for Women Owned Businesses

Annual Investment: \$ _____

Commitment: 1 Year (2023-2024) 2 Years (2023-2025) 3 Years (2023-2026)

Method of Payment: Please invoice me Check is enclosed

In-Kind Contribution (please complete the In-Kind Contribution form and return with this form)

Contact Information & Description:

Website: _____ Phone: _____

Address: _____ City/State/Zip: _____

Description: _____

Business Support Category: _____

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____

Sponsorship checks should be made payable to "SOVA Innovation Hub Corporation" with a note for "RISE Sponsor."

Please mail sponsorship payments to the SOVA Innovation Hub, 715 Wilborn Avenue, South Boston, VA 24592.

Thank you for your partnership! Please return this form to hello@sovainnovationhub.com.

