



Dear Champion of Entrepreneurship in Southern Virginia,

Thank you for your commitment to join the RISE Collaborative in building a network of entrepreneurs and business service providers across Southern Virginia. Through our programs and events, RISE Collaborative connects entrepreneurs and existing small businesses of all types with resources for training, networking, and capital access. Sponsorship funds make it possible for RISE Collaborative to deliver high quality, inclusive, and exciting business pitch competitions, training, and events. Success of RISE Collaborative is measured by business creation and job creation over the course of time. The SOVA Innovation Hub serves as the fiscal agent for RISE Collaborative and is actively involved in fundraising to support the ecosystem.

### **2023 Sponsorship Opportunities include...**

- **January 10, 2023 - February 28, 2023 - Winter 2023 CO.STARTERS Business Bootcamp** - Applications were due December 13, 2023: <https://sovarise.com/costarters-business-bootcamp>
- **March 23, 2023 - Collegiate Business Plan Competition** - 33 teams from 4 colleges and universities: <https://sovarise.com/cbpc>
- **March 28, 2023 - Business Pitch Competition** - for startups and scaleups in Southern Virginia: <https://sovarise.com/business-pitch-competition/>
- **May 2023 - Student Idea Summit** for middle and high school students to share creative ideas and social innovations and practice entrepreneurship mindset and innovative thinking

Benefits to sponsors include opportunities to participate in mentor swarms, virtual training sessions, networking events, and recognition through our digital channels. To schedule a virtual meeting to learn more about this sponsorship opportunity, please email me at [lauren.mathena@mbc-va.com](mailto:lauren.mathena@mbc-va.com) or call (434) 570-1321.

Thank you,

*Lauren Mathena*

Lauren Mathena, MBC / SOVA Innovation Hub

[www.sovainnovationhub.com/rei](http://www.sovainnovationhub.com/rei)

[www.sovarise.com](http://www.sovarise.com)



## 2023 Sponsoring Partner Commitment Form

| Sponsor Type                         | Events   |
|--------------------------------------|--|
| <b>CHAMPION</b><br><b>\$25,000</b>   | Recognition on the website and at pitch competitions<br>Speaking opportunity and/or booth set up at events |
| <b>SUSTAINER</b><br><b>\$10,000</b>  | Recognition on the website and at pitch competitions<br>Speaking opportunity and/or booth set up at events |
| <b>CONTRIBUTOR</b><br><b>\$5,000</b> | Recognition on the website and at pitch competitions   |
| <b>SUPPORTER</b><br><b>\$1,000</b>   | Recognition as sponsor and reserved seating at events  |
| <b>FRIEND</b><br><b>\$500</b>        | Recognition as sponsor and reserved seating at events  |

**Donations are tax deductible. Customized sponsorship packages are available!**

**Sponsor Name:** \_\_\_\_\_

Level:  Champion  Sustainer  Contributor  Supporter  Friend

Annual Investment: \$ \_\_\_\_\_

Commitment:  1 Year (2023-2024)  2 Years (2023-2025)  3 Years (2023-2026)

Method of Payment:  Please invoice me  Check is enclosed

In-Kind Contribution (please complete the In-Kind Contribution form and return with this form)

**Contact Information & Description:**

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Description: \_\_\_\_\_

Business Support Category: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Sponsorship checks should be made payable to "SOVA Innovation Hub Corporation" with a note for "RISE Sponsor."  
Please mail sponsorship payments to the SOVA Innovation Hub, 715 Wilborn Avenue, South Boston, VA 24592.

**Thank you for your partnership! Please return this form to [hello@sovainnovationhub.com](mailto:hello@sovainnovationhub.com).**



## In-Kind Contribution Form

To be completed by donor

**Sponsor Name:** \_\_\_\_\_

| Quantity                     | Description of Item(s) or Service(s) | Donor's Estimated Value |
|------------------------------|--------------------------------------|-------------------------|
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| <b>Total Estimated Value</b> |                                      | <b>\$</b>               |

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Thank you for your partnership! Please return this form to [hello@sovainnovationhub.com](mailto:hello@sovainnovationhub.com).**