



RISE

Regional Investment in Startups & Entrepreneurs

Marketing Bootcamp

Cut through the noise. Connect with customers. Grow your business.

The **RISE Marketing Bootcamp** is a series of six two-hour virtual classes featuring expert instruction, interactive exercises, and actionable takeaways. Each session will provide valuable hands-on skills that entrepreneurs can implement in their businesses immediately.

Marketing experts from **Letterpress Communications** will facilitate the class sessions. The **SOVA Innovation Hub** will manage applications and registration. Eligible applicants must be actively operating a business located within the RISE region.



Key Dates:

- **Applications Open: October 1, 2025**
- **Applications Close: December 19, 2025**
(or until all seats are filled)
- **Acceptance Notifications:** Rolling basis
(applicants will be notified within 2 weeks of applying)
- **Weekly Classes: Tuesdays, 6pm–8pm,**
January 6 – February 10, 2026
- **Post-Course Consulting:** February –
March 2026

Investment:

Course tuition is \$75 per person and includes digital course materials. Need-based scholarships are available, which may reduce the tuition to \$25 per person.

Course Topics Include:

- **Your Foundation & Messaging**
- **Communications Planning**
- **Digital Channels**
- **Visual Branding & Canva**
- **DIY Videography & Photography**
- **Measuring Success & Paid Advertising**

Post-Course Consulting:

Participants who complete the bootcamp will also receive a complimentary two-hour-long virtual consulting/coaching session with Letterpress Communications.

Questions? Email hello@sovarise.com



**Apply by
December 19**

sovarise.com/marketing-bootcamp

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